

Seould International Drama Awards 2023



Entry Regulation

Submission Schedule

2023.03.06 ~ 2023.04.30

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* In the case of a duplicate entry to 'International Competition' and 'Korean Drama Competition' category, it needs to abide preferentially by the regulations for '[International Competition](#)'.

SDA 2023 Calender

- Submission Period
March 6th, 2023 ~ April 30th, 2023 (KST)
- Judging Period
June to August, 2023
- Online Voting
June to July, 2023
- Nominees Announcement
July, 2023
- Awards Ceremony
September 21, 2023
- Festival
September 19 to 22, 2023

Eligibility Rules

- Entries must have been transmitted to the general public by a television broadcasting, a cable network, satellite, the Internet or other digital delivery media. Dramatized commercials or promotional materials are not acceptable.
- Entries have initially been broadcast or released in any country between the dates of **May 1, 2022 and May 31, 2023**.
- Only the corporate holding copyright ownership is eligible for entry. Otherwise, it needs to obtain consent from the rights owners before presenting a submission.
- Eligibility will be considered on a case-by-case basis by Seoul Drama Awards Organizing Committee, hereinafter referred to as SDAOC.

Awards Categories

International Competition

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Program Category

- 1) Grand Prize (1)
- 2) Best TV Movie (Up to 2)
- 3) Best Miniseries (Up to 2)
- 4) Best Series (Up to 2)

Individual Category

- 1) Best Director (1)
- 2) Best Screenwriter (1)
- 3) Best Actor (1)
- 4) Best Actress (1)

Korean Drama Competition

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Program Category

Outstanding Series (Up to 2)

Individual Category

- 1) Outstanding Actor (1)
- 2) Outstanding Actress (1)
- 3) Outstanding Drama O.S.T (1)

International Invitation

Outstanding Selection (1)

Outstanding Asian Star (Up to 6)

Special Prize (Up to 2)

Entrance Fee

No Entrance fee is required for all categories.

Notes

- There is no limit to the number of submissions according to each category.
- SDAOC reserves the right to accept or reject the request to extend the submission period. If accepted, SDAOC would decide on the deadline and notify it.
- SDAOC is not obliged to return any submitted materials.
- SDAOC has the rights to request additional materials, due to lack of information or technical errors. In the case of a nomination, the entrant have a duty to cooperate fully regarding the ceremony preparation.
- For individual categories, the entrant must notify the staff and cast of submission and the date of the awards ceremony in advance, and have a duty to cooperate to the fullest so they can attend the awards ceremony.

Copyright Precautions

- In the case of a joint production, the entrant must notify the production partner companies beforehand.
- Resubmitted entries will be disqualified. If a program is submitted by more than one entrant, the entrants holding the copyright must decide which submission should be used and inform SDAOC.
- In the event of issues related to copyright, the entrant must take full responsibility.

Contacts

Deputy Director

Olivia NA

(dbswнна@kba.or.kr / 02-3219-5579)

Europe

Seungyeon KIM / Programmer

(yonil128@kba.or.kr / 02-3219-5581)

Asia

Sonia KIM / Programmer

(sonia0714@kba.or.kr / 02-3219-5564)

America, Middle East, Africa and South Korea

Julie UM / Programmer

(julie27@kba.or.kr / 02-3219-5572)

Seoul International Drama Awards
2023



Entry Instructions
International Competition

Category Definition

Category		Definition
Program	TV Movie	A production from one (1) to three (3) episodes.
	Miniseries	A production between four (4) and twenty-four (24) episodes in which theme, storyline and main characters are presented under the same title.
	Series	A production with twenty-five (25) or more episodes in which theme, storyline and main characters are presented under the same title.
Individual	Director	All crew and cast who are written on the entry forms by entrants are automatically competing in the individual category.
	Screenwriter	
	Actor	
	Actress	

- ※ The Program Category is only based on the number of episodes regardless of genre, the number of seasons, platform, etc.
- ※ In the case of **Omnibus/Anthology Series** with different stories, themes and characters, each episode will be approved as a separate TV Movie submission.
- ※ If each season from a program satisfies the qualification of the first airdate between May 1, 2022 and May 31, 2023, each season can be classified and submitted as an individual program.

Materials & Methods

Required Materials

- Online Entry form
- Images
- Videos

Online Entry Form

How to submit

Online entry form at the website of Seoul International Drama Awards ([Click here](#))

Required Information

1. Entry Information

- Country of Origin
- Program Title in English
- The number of Episodes
- Runtime per Episode
- Genre
- Submission Category

- Network/Station or Website where First Telecast or Released
- Original Airdate or Release Date
- 2. Synopsis
 - Poster
 - Long story
- 3. Profile of Main Staff & Cast (up to 2 people each)
 - Director, Screenwriter: Name, Image file, Profile
 - Actor, Actress: Name, Role Name, Image file, Profile, Description of the Character
- 4. Usage of submission
- 5. Company and Staff Information
- 6. Consent of submission
 - Name of Entrant
 - Signature
- 7. Video Submission (Episodes 1,2)

※ Precautions

- ① Online entry form must be submitted in English.
- ② Entrants must submit correct information. In the event of a disadvantage caused due to false information, SDAOC will not be responsible.
- ③ The References in the online entry form will be reviewed in judging. If selected as a winner in the future, it will be exposed to the winner information on the official website of Seoul International Drama Awards.
- ④ Once a program is submitted, it will automatically be competing in the Individual category. If you do NOT wish to submit an individual category, fill out the information as follows:
 - Fill out only the name information in text box of the Director/Screenwriter /Actor/Actress.
 - Upload the program poster instead of individual headshot image file.
 - Write '**No Submissions**' in the Profile box.
- ⑤ Please refer to the following regulations related to images and videos.

Image

How to submit

Online entry form at the website of Seoul International Drama Awards ([Click here](#))

Required Images

- One official poster (Vertical version)
- Director, Screenwriter profile image (Headshot)
- Actor, Actress profile image (Headshot)

※ Precautions

- ① File format

- Posters and profile images must be JPG, PNG, GIF files capable of printing large printouts at least 1200*1600 pixels or at least 300 dpi resolution
 - Maximum upload capacity is 5MB per photo
- ② If there is a technical problem when uploading image files on the website, you need to contact and submit them separately through e-mail to the programmers in charge.

Video

Category	Video	
	Required	Optional
TV Movie	Entire episodes (If it has three episodes, then submit first and second.)	① Trailer ② Freely select and submit any episodes which are necessary or important to understand the overall flow.
Miniseries	First and Second episodes	
Series		

- ※ English subtitles are required for all submitted videos. Programs without subtitles can be disqualified. No exceptions also in English-speaking countries.

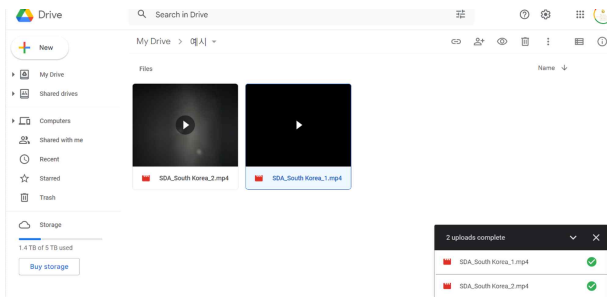
Video Formats

- File name: Title_Country_Episode (eg. SDA_South Korea_1)
- Video codec : H.264
- Audio codec : AAC
- File formats : MP4, MOV, AVI, WMV (Any format is acceptable as long as the provided codecs/formats are readable on default and 3rd-party video players.)
- Resolution : 1280 X 720 HD (16:9)

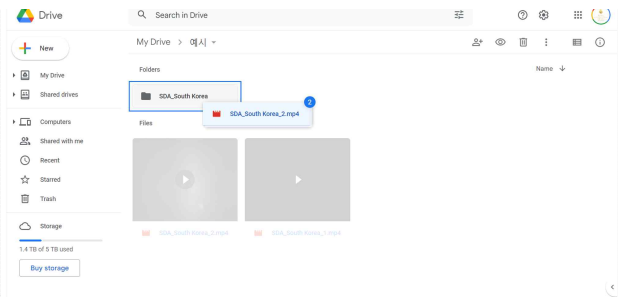
Video Submission (you can choose ①/②/③)

- ① Upload the videos in your Google Drive and share them with the official account of SDA (seouldramaawards@gmail.com)

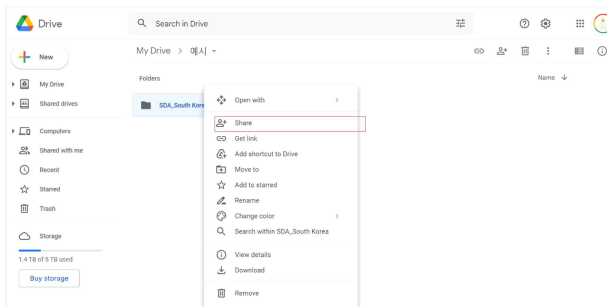
[How to upload Google Drive]



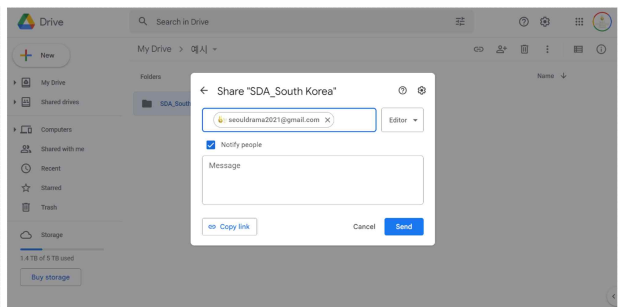
1. Upload videos on your personal Google Drive account



2. Make a folder named 'Title_Country' and put your videos into the folder



3. Select the folder, click on your right side of mouse, and click "Share"



4. Type in SDA google account and click "Send"

- ② Share download link : WeTransfer, Vimeo, Aspera, etc.
 - You should set the download period after **May 14, 2023**.
 - Please send your videos to SDA programmer's e-mail. The submission is completed only when the programmer in charge responds 'Confirmation' by e-mail.
- ③ Save the video files on a USB flash drive and ship it to SDAOC by post.
 - Only materials that arrive at SDAOC before the entry deadline will be judged.
 - Shipping Address

Seoul Drama Awards Organizing Committee / Korean Broadcasters Association
 10th Fl. Korean Broadcasters Center Bldg. 233 Mok-dongdongro,
 Yangcheon-gu, Seoul, Korea (Postal Code: 07995)

Precautions

- All staff and cast in the 'International Competition' category will automatically be candidates for the Individual category. If you do not wish to do so, you must notify SDAOC in advance.
- Actors and actress from the entries in the six (6) Asian countries including South Korea, China, Japan and so on will automatically be nominated for 'Outstanding Asian Star'. If you do not wish to do so, you must notify SDAOC in advance.
- In the case of a duplicate entry to 'International Competition' and the 'Korean Drama Competition' category, it needs to abide preferentially by the regulations for 'International Competition'.

Seoul International Drama Awards
2023



Entry Instructions
Korean Drama Competition

Category Definition

Category		Definition
Program	Outstanding Series	Selected by evaluation of the jury for the contribution to the Korean wave
Individual	Outstanding Actor	Actor and actress selected through judging among all cast submitted to the Korean Drama Competition
	Outstanding Actress	
	Outstanding O.S.T	Only through the global fan voting

Materials & Methods

Required Materials

- Online Entry Form
- Images

Online Entry Form

How to submit

Online entry form at the website of Seoul International Drama Awards. ([Click here](#))

Required Information

1. Entry information
 - Country of Origin
 - Program Title in English
 - Number of Episodes
 - Runtime per Episode
 - Genre
 - Network/Station or Website where First Telecast or Released
 - Original Airdate or Release Date
2. Synopsis
 - Poster
 - Long Synopsis
3. Profile of Main Staff & Cast (up to 2 people each)
 - Director, Screenwriter: Name
 - Actor, Actress: Name, Role Name, Image file
4. Collection and use of information
5. Company and Staff Information

6. Consent of submission

- Name of Entrant
- Signature

*** Precautions**

- ① Entry forms must be submitted in English.
- ② Entrants must submit correct information. In the event of a disadvantage caused due to false information, SDAOC will not be responsible.
- ③ Please refer to the following regulations related to images.

Image

How to submit

Upload an image file when filling out an online application form ([Click here](#))

Required Images

- One official poster (Vertical version)
- Actor, Actress profile image (Headshot)

*** Precautions**

- ① File format
 - Posters and personal photos must be JPG, PNG, GIF files capable of printing large printouts at least 1200*1600 pixels or at least 300 dpi resolution
 - Maximum upload capacity is 5MB per photo.
- ② If there is a technical problem when uploading image files on the website, you can contact and submit them separately through e-mail to the SDA programmer in charge.

Precautions

- All cast in 'Korean Drama Competition' category will automatically be candidates for the Individual category. If you do not wish to do so, you must notify the SDAOC in advance.
- In the case of a duplicate entry to 'International Competition' and 'Korean Drama Competition' category, it needs to abide preferentially by the regulations for 'International Competition'.